



Vonage and Insight ADVANCE Work Together to Deliver Free Professional Development Video Tools for Educators During Public Health Crisis

April 21, 2020

Teachers, coaches and districts can access free support services powered by the Vonage Video API to drive educator growth

HOLMDEL, N.J., April 21, 2020 /PRNewswire/ -- [Vonage](#) (Nasdaq: VG), a global business cloud communications leader, today announced that it is offering free services during the COVID-19 crisis to [Insight ADVANCE](#), a provider of educational professional development and support tools. This will allow Insight ADVANCE to strengthen its commitment to teachers, coaches, and school leaders in this time of need by providing them with free access to the [ADVANCEfeedback](#)® video coaching tool, powered by the Vonage Video API.

Insight ADVANCE has developed a suite of products that connects self-reflection, virtual instructional coaching and peer collaboration, and observation in one secure place to permanently impact how all educators involved in teacher growth are supported.

As a custom-built solution, [ADVANCEfeedback](#)® helps teachers, instructional coaches, and school and university leaders connect on a deeper level than off-the-shelf video conferencing tools, by using secure video for self-reflection, peer feedback, and instructional coaching. Powered by the Vonage Video API, it features both asynchronous video, and synchronous video via [ADVANCElive](#), allowing for real-time meetings and trainings. [ADVANCEfeedback](#)® helps districts, schools, and higher education institutions increase the frequency of coaching, save time and money, and drive educator growth all in one platform.

The ADVANCE Suite breaks new ground in proving how educator observations, whether on video or in person, can generate data that effectively and efficiently drives professional growth. Insight ADVANCE products are used in U.S. Department of Education projects, by several state departments of education, and school districts and higher education institutions.

"Teachers were never trained for the situation they are in as the result of COVID-19-related school shutdowns—but they're rising to the occasion in amazing ways. While keeping student learning going is top priority, we can't forget that professional learning and instructional coaching is desperately needed, too," said Don Rescigno, CEO of [Insight ADVANCE](#).

"Insight ADVANCE is excited to make its leading video coaching tool, [ADVANCEfeedback](#)®, available for free through June 30, 2020, so asynchronous and synchronous learning doesn't stop for our teachers, instructional coaches, and school, district and university leaders. We are grateful to Vonage for their partnership and generosity during this extraordinary time of need."

"As a leader in video, we have seen a sharp increase in demand for solutions built on the Vonage Video API since the start of the COVID-19 crisis," said Omar Javaid, President, Vonage API Platform Group. "We feel it's important to do our part to help vital service providers, including educators, through this challenge and are proud to support the free [ADVANCEfeedback](#) tool to allow teachers to grow and adapt their skills to this new environment."

With communications technology built using Vonage's open [APIs](#), academic institutions can create custom solutions that enable them to deliver a flexible learning experience in real-time. In response to the COVID-19 health crisis, Vonage has released several new [free solutions for educators](#) that don't currently have the ability to operate in remote environments, including a [complimentary standalone video solution](#) that educators can use as an online learning environment. Find out more about Vonage's [current free offers](#) and how our technology can help you deliver care remotely.

Vonage has been a worldwide leader in webRTC video solutions since the webRTC standard was established in 2012, and the Company's [Video API](#) enables any organization to embed secure and scalable video capabilities into any software or service that needs it. Over the last three months, the Video API has experienced significant growth, especially in the telehealth, social and education verticals, and Vonage has processed more than 1 billion video API minutes since January 1, 2020, a significant increase versus prior periods.

Districts, schools, and universities interested in using [ADVANCEfeedback](#) should visit [www.insightadvance.com](#). To find out more about Vonage, visit [www.vonage.com](#).

About Vonage

[Vonage](#) (Nasdaq: VG) is redefining business communications once again. We're making communications more flexible, intelligent, and personal, to help enterprises the world over, stay ahead. We provide unified communications, contact centers and programmable communications APIs, built on the world's most flexible cloud communications platform. True to our roots as a technology disruptor, our flexible approach helps us to better serve the growing collaboration, communications, and customer experience needs of companies, across all communications channels.

Vonage Holdings Corp. is headquartered in New Jersey, with offices throughout the United States, Europe, Israel, Australia and Asia. To follow Vonage on Twitter, please visit [www.twitter.com/vonage](#). To become a fan on Facebook, go to [facebook.com/vonage](#). To subscribe on YouTube, visit [youtube.com/vonage](#).

About Insight ADVANCE

As a team of former teachers, coaches, school leaders, and district administrators, Insight ADVANCE is passionate about changing the status quo when it comes to supporting educator growth. Based on years of on-the-ground experience in states, districts, and schools across the country, Insight ADVANCE has developed a suite of products that connects self-reflection, coaching and peer collaboration, observation, and evaluation to permanently impact how all educators involved in teacher growth are supported. The ADVANCE Suite of tools breaks new ground in proving how educator observations, whether on video in person, can generate data that powerfully drives professional growth. To learn more, please visit [insightadvance.com/about-us](#).

 View original content: <http://www.prnewswire.com/news-releases/vonage-and-insight-advance-work-together-to-deliver-free-professional-development-video-tools-for-educators-during-public-health-crisis-301044268.html>

SOURCE Vonage

Vonage Media Contact, Elise Leonard, Tel: +1732-837-3801, elise.leonard@vonage.com or Vonage Investor Contact, Hunter Blankenbaker, Tel: +1 732-444-4926, hunter.blankenbaker@vonage.com