



Vonage Launches APAC Virtual Convo to Showcase Programmable Communications Solutions

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- *Vonage Convo Virtual will help Asia Pacific businesses connect, network and learn how to accelerate their digital transformation to innovate in our New Normal*
- *More than 25 sessions including speaker keynotes, live interactive demonstrations, case studies from Vonage customers and Ask-Me-Anything sessions with experts*

SINGAPORE--(BUSINESS WIRE)--Sep. 9, 2020-- [Vonage](#) (Nasdaq: VG), a global leader in cloud communications helping businesses accelerate their digital transformation, will host a [Vonage Convo](#) Virtual event on 17 September 2020, 11:30am (SGT) for businesses across a range of industries including healthcare, education, finance, retail, logistics and manufacturing. Vonage Convo will allow businesses to connect, network, and learn how programmable communications can help them accelerate their digital transformation; adapt to changing consumer behaviour and expectations; attract new customers; and engage with existing customers in this 'new normal'.

This four-hour virtual event will include more than 25 sessions and demos with real-time translation into Japanese, Korean and Chinese. Participants can customise an agenda full of dynamic keynotes, educational demonstrations, customer stories, an Ask-Me-Anything session with experts, and much more.

During the sessions, participants will learn how to build personalised mobile and online experiences that adapt to customer needs across a wide range of social and chat apps including voice, video and messaging. Through interactive experiences and omnichannel demonstrations, participants can explore new ways to innovate customer engagement.

Participants can also gain insights from 11 forward-thinking customer experience innovators and technologists, including Hirokazu Morita, CEO, Spacely; Takahiro Ejiri, CEO, Thinca, Yueh Mei, Founder & CEO, Heyhi; Greta Bunawan, Co-Founder, Popbox Indonesia; Kumar KV, VP/Group CIO, Narayana Health; and Rudi Khoury, EVP Marketing & Customer Experience, Fisher and Paykel. Participants will also get a chance to discover unique solutions offered by Vonage's partner ecosystem, including Whispir, Orange Business Services, Transcosmo Research and Development and Artificial Solutions.

"COVID-19 has pushed businesses everywhere to accelerate their digital transformations and adopt, leverage and depend on technology to sustain their business. Consumers are also embracing digital in a whole new way. They expect brands to offer seamless customer experience on their preferred communication device or platform – video, voice, SMS, social media chats – without losing that personal touch. However, implementing new technology can be daunting for businesses, with many fearing high setup costs, lack of technical expertise and reduced control over data," said Sunny Rao, Vonage Senior Vice President and General Manager for the Asia Pacific region.

Rao continued, "Vonage APIs enable businesses to easily enhance and build innovative customer experiences directly into their existing applications and devices. Our solutions give them direct control over their customer data and communications processes. The Vonage APAC Convo Virtual event will showcase these smart technologies and help businesses gain insights into consumer preferences so that they can enhance their customer communications."

The Vonage Communications Platform has more than one million registered developers and offers a full suite of programmable voice, video, messaging, and email services to forward-thinking businesses throughout the Asia-Pacific market and worldwide. Through its partners, Vonage's platform is at the centre of many notable transformational projects in the region, and a de facto for startups.

To find out more about the event, please visit the official event site, available in [English](#), [Japanese](#), [Chinese](#) and [Korean](#).

To find out more about Vonage, visit www.vonage.com.

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About Vonage

[Vonage](#), (Nasdaq:VG) a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging and Verification into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or anywhere, providing enormous flexibility and ensuring business continuity.

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